



What is Immersive Learning?

.....

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.



Lesson 2.1 – What Is Immersive Learning?

- Immersive Learning & Pedagogy
- WILOS360 – Witness Local Customs in 360°
- Erasmus+ KA220 Project



Introduction

- Immersive learning is a pedagogical approach that places learners inside meaningful contexts
- Learning happens through experience, exploration, and reflection rather than passive content consumption



What Is Immersive Learning?

Immersive learning:

01

engages learners actively

02

supports deep understanding

03

provides contextualised experiences

04

focuses on learner participation



Key Concept: Presence

- A key element of immersive learning is presence
- Presence refers to the feeling of being part of the learning environment
- It increases engagement and attention





Learner-Centred Approach

- Immersive learning places learners at the centre.
- Students:
 - explore
 - make decisions
 - construct meaning
 - reflect on experience



Immersive Learning is not just Technology

01

Immersive learning
does not depend
only on advanced
technology.

02

It can be supported
by:

1. 360° content
2. storytelling
3. simulations
4. experiential activities



Educational Benefits

Immersive learning supports:

01

motivation and engagement

02

deeper understanding

03

memory retention

04

emotional connection to content

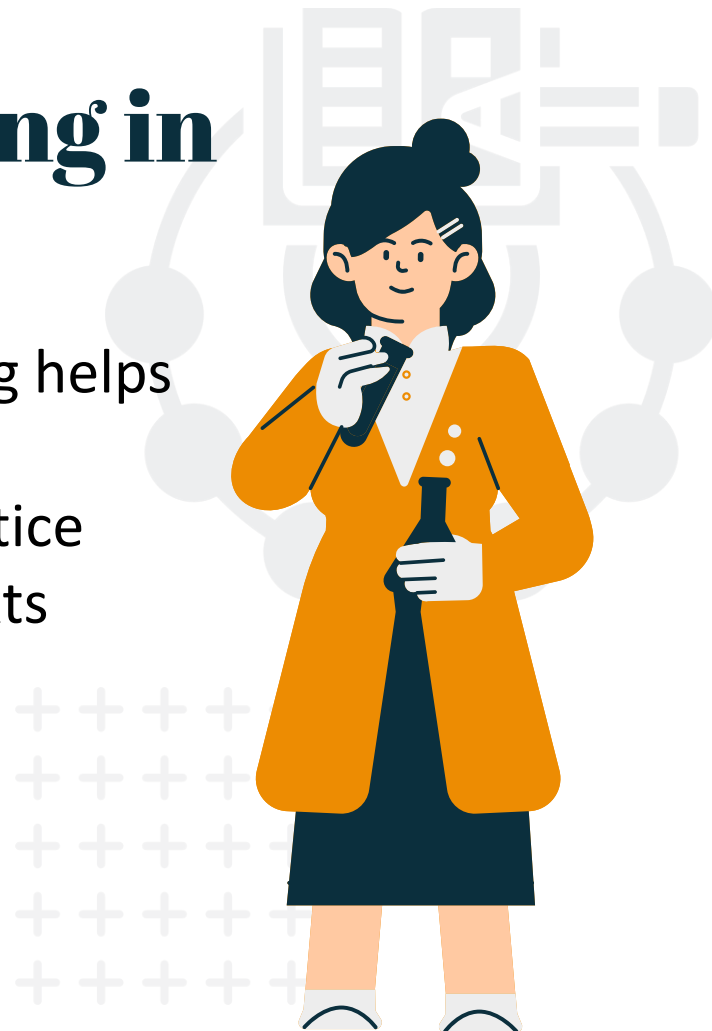




Immersive Learning in Education

In education, immersive learning helps students:

- connect theory with practice
- explore real-world contexts
- collaborate and discuss
- reflect critically



Immersive Learning and WILOS360

In WILOS360, immersive learning is applied through:

- 360° cultural content
- real cultural events
- inquiry-based activities
- reflection and discussion





Reflection Prompt

- Think about immersive learning in your teaching
- How does it differ from traditional lessons?
- What makes a learning experience immersive?
- How could you apply immersive learning in your subject?

