



# Cultural Events



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## Lesson 2.3 – Cultural Events Presentation

- Immersive Learning & Pedagogy
- Exploring cultural events through the WILOS360 platform
- WILOS360 – Witness Local Customs in 360°
- Erasmus+ KA220 Project



## Introduction

- WILOS360 presents cultural events as living expressions of local identity.
- Through immersive content, learners explore how customs are celebrated, understood, and passed on within communities.



# Cultural Events in WILOS360

The WILOS360 platform includes:

- 18 cultural customs
- 6 customs from each partner country
- Greece, Portugal, and Spain

Each event is presented through immersive and informative material.

# What Each Cultural Event Includes

Each cultural event page offers:

**01**

a 360° video of the event

**02**

description of the custom and its origins

**03**

basic information about place, time, and frequency

**04**

cultural meaning and symbolism



# **Additional Educational Material**

In addition to the main description, events may include:

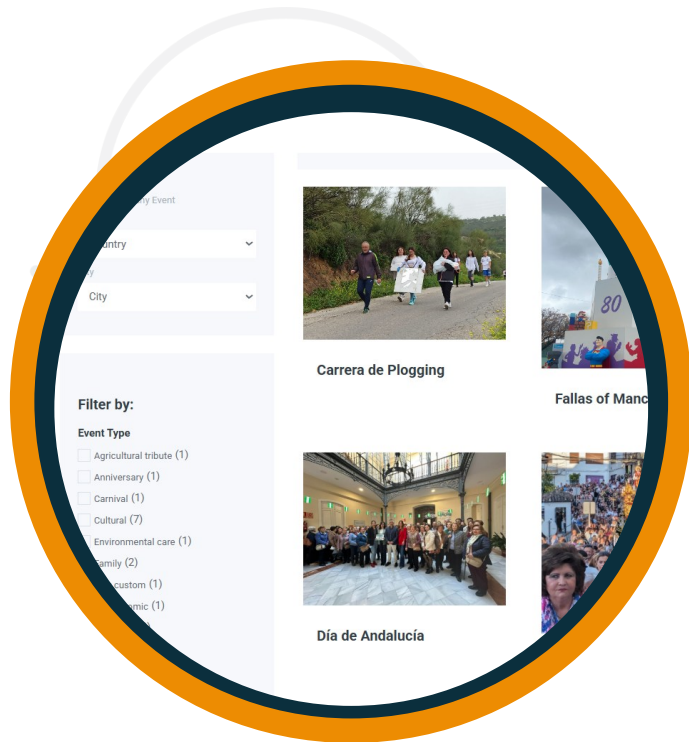
- interviews with local experts
- photo galleries
- contextual information for deeper understanding

**These elements support inquiry and reflection.**

## How to Find a Cultural Event

Users can find cultural events through:

- the search engine on the homepage
- filtering by country of origin
- the Cultural Platform menu
- classification by cultural theme or event type





# Classification by Country

Cultural events are classified by country:

This supports comparative and intercultural exploration.

Spain

Greece

Portugal



# Classification by Event Type

Events are also classified by type, such as:

**01**

Traditional

**02**

Religious

**03**

Historical / National

**04**

Cultural





# Traditional Events – Examples

Examples of traditional events include:

- Old Woman Sykou
- Klidonas
- Malliaros Carnival
- Cracking Red Easter Eggs
- Portuguese Marches





# Historical and National Events – Examples

Examples include:

- The Medieval Market of Óbidos
- Freedom Day – 25th April 1974
- Día de Andalucía



These events connect culture with historical memory.



## Religious Events – Examples

Examples include:

- Messini's Fair
- São Romão Traditional Feasts
- Festival of Our Lady in Sorrow
- Juanillón
- La Procesión de San Amador



## **Cultural Events – Music, Food, Sport**

Examples include:

- Fado
- Vasilopita – New Year's Bread
- Olives Festival
- Fallas de Mancha Real
- Carrera de Plogging



## Events with Multiple Categories

- Some cultural events belong to more than one category
- This reflects the complexity of cultural practices
- Events may appear under multiple classifications





## Educational Value of Cultural Events

Cultural events support learning by:

- offering authentic cultural contexts
- encouraging observation and inquiry
- supporting interdisciplinary teaching
- promoting cultural awareness



# Cultural Events and Immersive Learning

Through 360° content,  
learners:

- experience cultural events from the inside
- develop a sense of presence
- connect knowledge with lived experience





# Reflection Prompt

Explore one cultural event on the WILOS360 platform.

- What type of event is it?
- What cultural values does it reflect?
- How could it be used in your subject?

